

California Statewide Online Voter Survey - Report on Results -

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California Statewide Online Voter Survey

Report on results

From Thursday, October 10 through Monday, October 14, 2019 J. Wallin Opinion Research conducted an online survey of voters throughout the State of California.

We interviewed 800 respondents and our sample is stratified, meaning that the demographic composition of our results matches the demographic composition of the region and turnout model that we surveyed.

J. Wallin Opinion Research performs research on behalf of business, government and political clients.

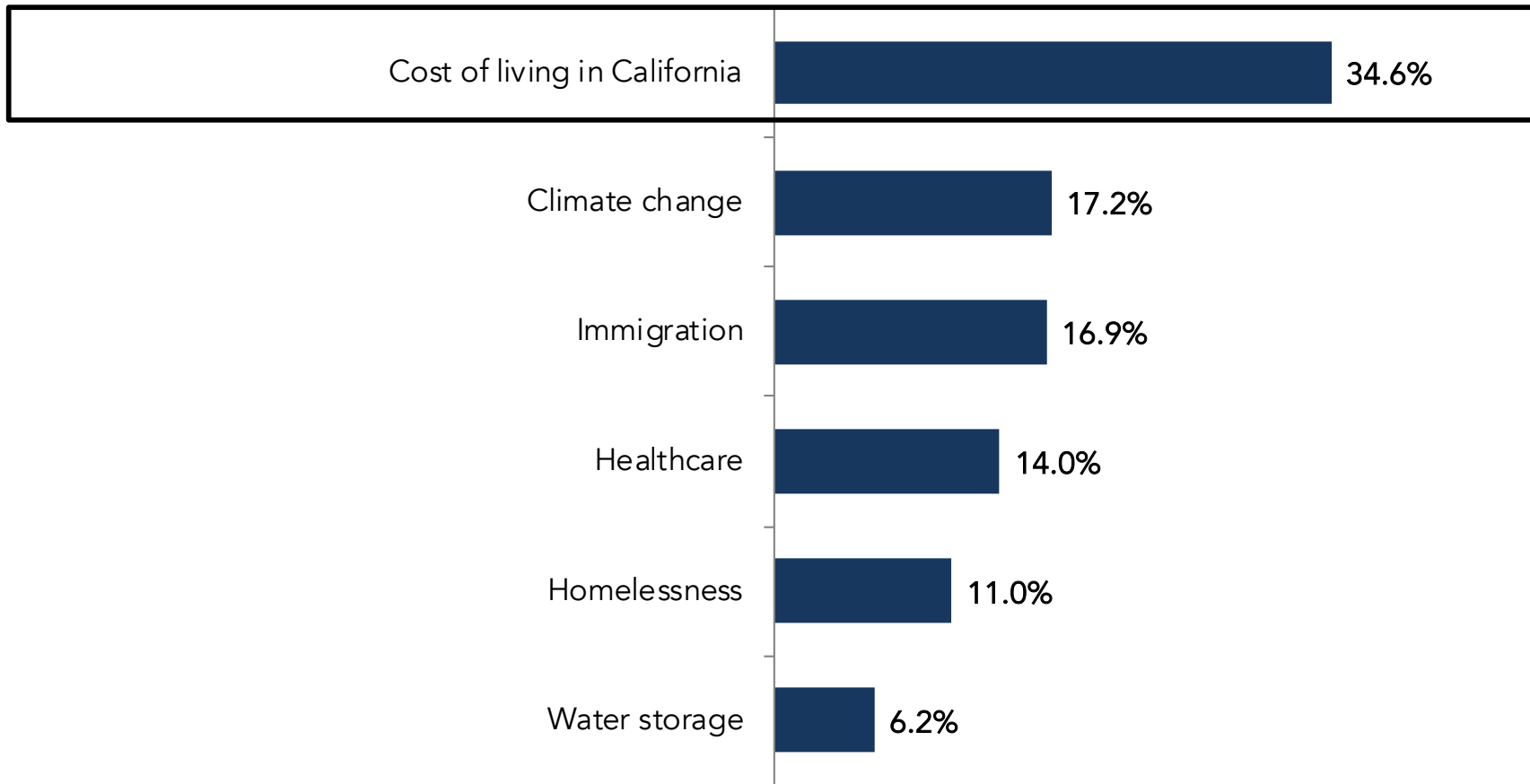


Top Issues

Cost of living in California

Is the most important issue to California voters

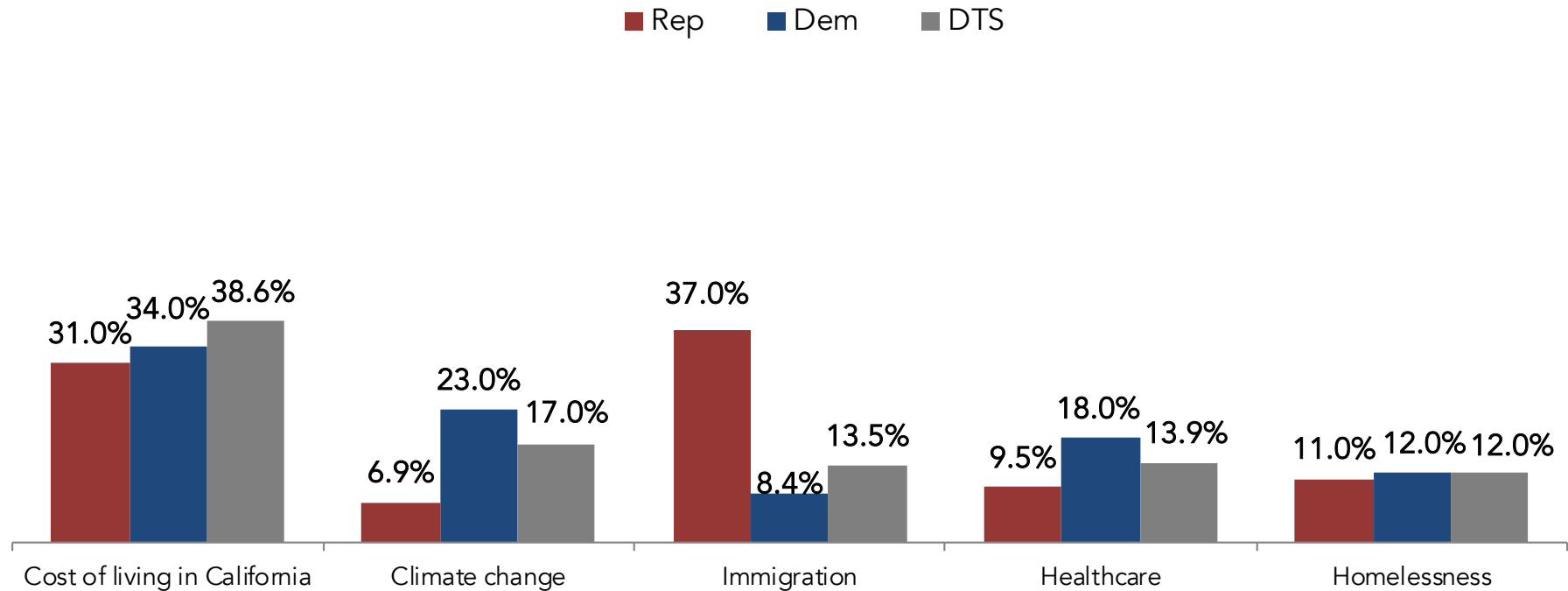
Question: Please rank the importance of the following issues that are prominent in California. Rearrange the list by tapping on the topic and sliding the most important issue to the top and the least important issue to the bottom.



Top five issues:

Ranked by political party

Question: Please rank the importance of the following issues that are prominent in California. Rearrange the list by tapping on the topic and sliding the most important issue to the top and the least important issue to the bottom.

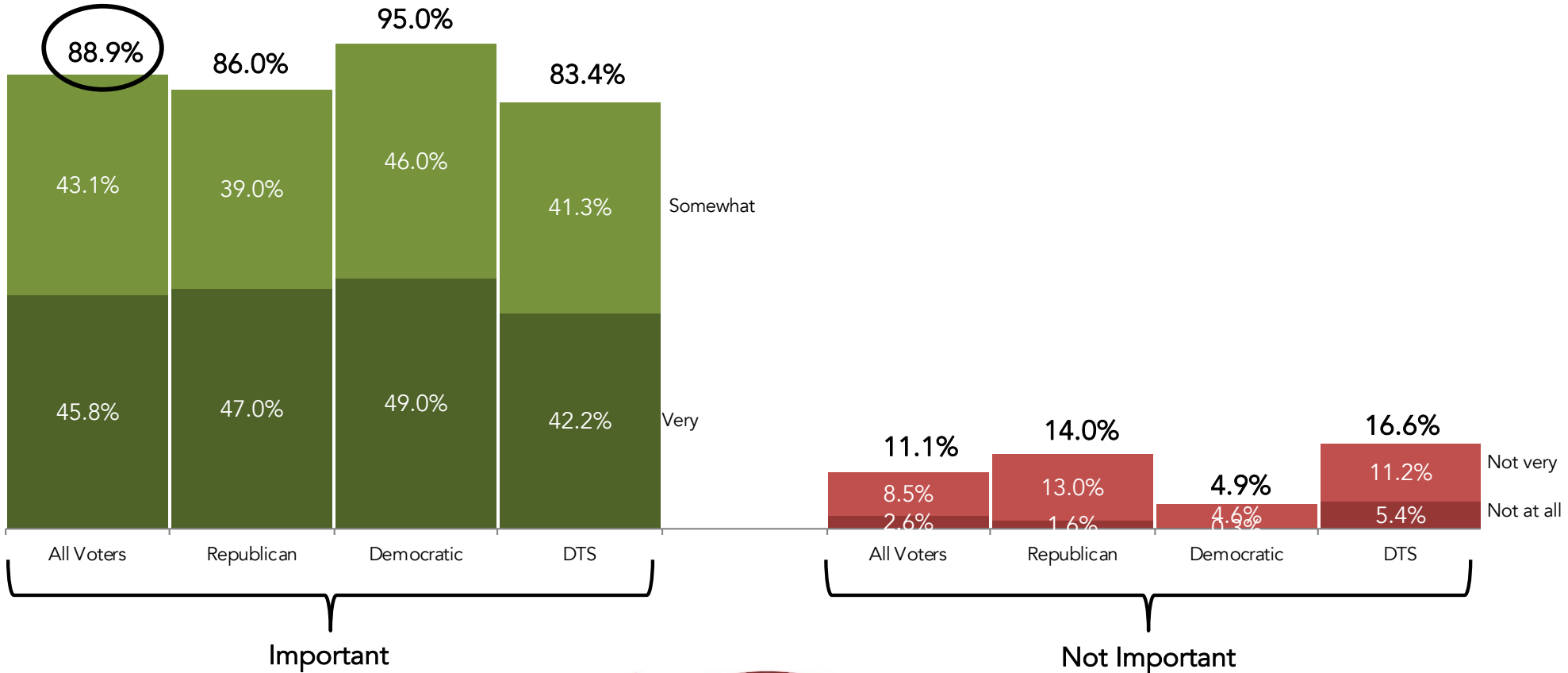


Homelessness

Nearly 9 out of 10 (88.9%) voters say it is important

That homelessness is one of the top two priorities of California's Governor

Question: How important do you feel that fixing homelessness is to be one of the top two priorities of California's Governor?

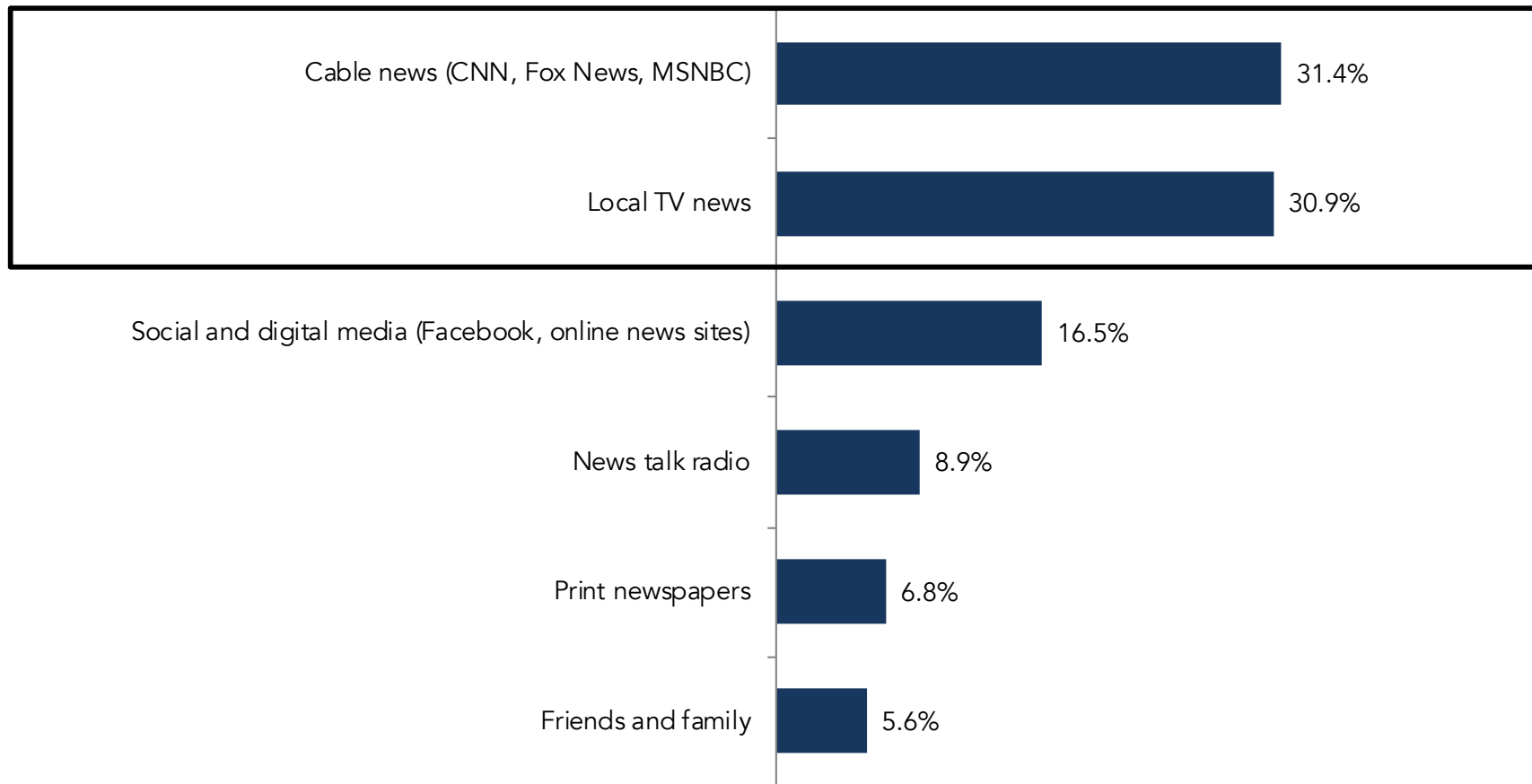


News Sources

Cable news channels and local TV

Are the top media sources for political news

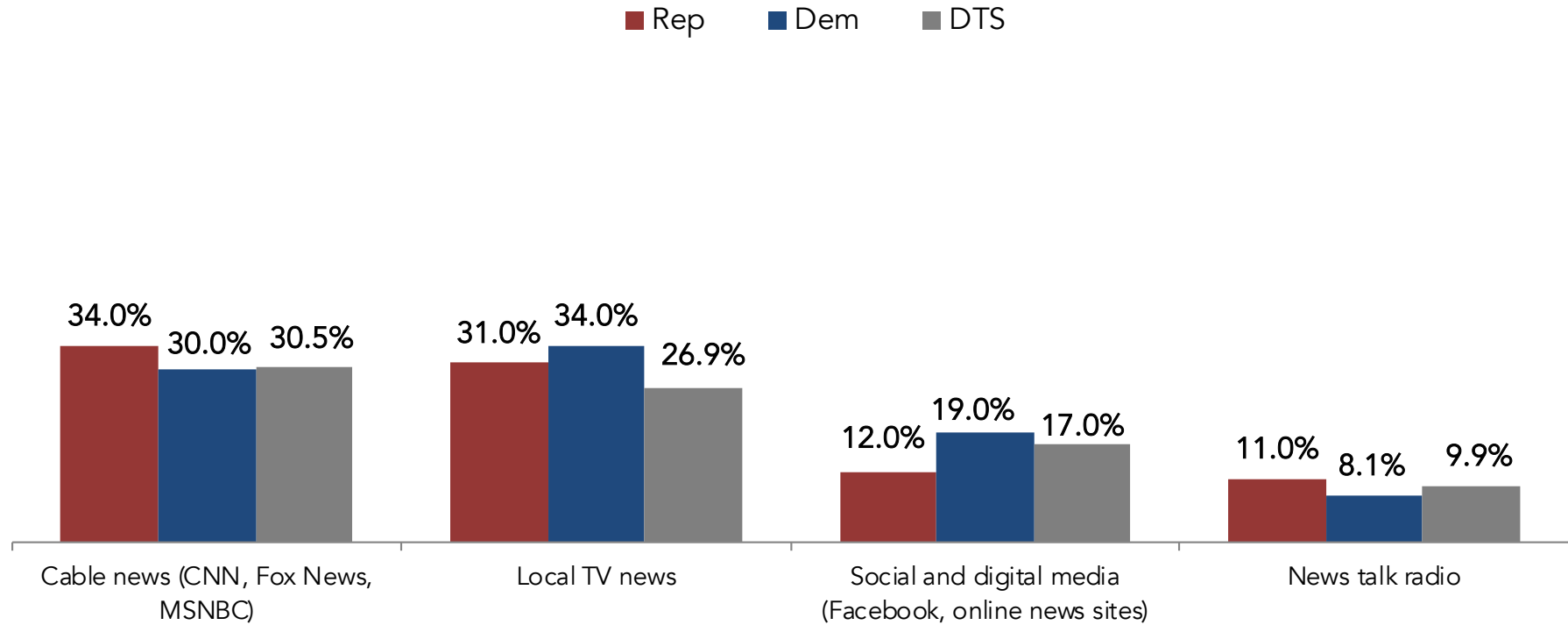
Question: From which one of the following media sources are you most likely to hear political news first?



Top news sources:

Ranked by party

Question: Please rank the importance of the following issues that are prominent in California. Rearrange the list by tapping on the topic and sliding the most important issue to the top and the least important issue to the bottom.





Thank you

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